



Kalaiarasi K

Father's Name : A Kannan
Birthday : 23 October 1993
Place of Birth : Chennai, India
Nationality : Indian
Marital Status : Single

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Focus

Anchoring, news-reading, interviewing, storytelling, voiceover, VJ, acting, modelling & performance arts

Soft Skills

Expressive on-screen presence
expertise in classical dance forms
engaging communication
Crowd connection
acting skills and intricate expressions

Hard Skills

emceeing
hosting
compering
acting
modelling
voiceovers
dance & performance arts

Work Experience

07/2025 -

Vasanth TV
Live TV Host

- **Engage live callers on television**, creating an interactive and entertaining viewing experience
- **Maintain lively on-air conversations**, adapting tone and energy to keep audiences engaged
- **Balance spontaneity and structure**, handling live calls and unscripted moments with confidence
- **Build strong rapport with callers and viewers**, ensuring a fun and memorable show
- **Maintain the flow during live broadcasts**, managing timing, transitions, and audience interaction seamlessly

04/2025 - 07/2025

Karan TV
Anchor

- **Engaged audiences across platforms, from Youtube to Instagram**, contributing to digital and social media reach of the TV channel
- **Anchored news bulletins** with clarity and confidence, delivering breaking stories and daily headlines to online viewership
- **Presented scripted and unscripted content** on social media channels, maintaining poise and professionalism under tight deadlines and high-pressure situations
- **Conducted vox pops** on a wide range of social, political, and cultural topics, capturing diverse public opinions and consolidating them in an engaging manner
- **Interviewed guests**, including celebrities, politicians, industry experts, and influencers, with well-researched questions that built thought-provoking conversations
- **Collaborated with editorial teams** to research topics, script news stories, and develop engaging content for viewers
- **Maintained on-air presence and viewer connection**, adapting tone and delivery style to suit the nature of the content, from news to human-interest stories

Freelance Experience

04/2013 -

Film, Television and Digital Media
Content Creator, Voiceover Artist, Digital Marketer & Model

- Won the Miss Vibrant Thamizhagam 2025 title
- Collaborated with leading digital marketing agencies to create engaging, brand-aligned content and ads across platforms, and also providing voiceovers for the same (*Recent examples: TVS Credit, TVS Emerald Verde Vista, Flipkart, AEROVOYCE, Anuj Tiles, and more*)
- Dubbed for numerous web series, including 'Aspirants' on Amazon Prime and 'Uppu Puli Kaaram' on Jio Hotstar
- Gave voiceovers for various corporate videos, TVCs such as Sharechat app, and for short films, such as Azhan
- Trained Voiceover artistes and led the team to create a great impact
- Acted in acclaimed short films, including Kookural
- Compered events including Norway Tamil film festival, Uzhaippali Awards, inauguration of Tosai Restaurant, etc.
- Did modelling for acclaimed brands, including Chennai Silks, Sruthi Silks, etc.

04/2012 -

Performance Arts

Classical Dancer & Teacher

- Acted in plays, including Karaikal Ammaiyar and Arunagirinadhar by Nrithya Kalalaya Institute of Dance and Kookural by Pralayan
- Performed on stage as a dancer at Music Academy, Egmore Museum Theatre and other spaces of equal distinction
- Won the best actor and choreographer award from Nrithya Kalalaya Institute of Dance
- Conducted classes representing Nrithya Kalalaya Institute of Dance and Step One Dance School

04/2020 -

Yoga

Yoga Instructor

- Teach Hitham Yoga to students, including children, from English speaking nations, including US, Australia, and Canada
- Conduct breathing exercise workshops for IT employees
- Conduct Yoga class for TVS employees who suffer from varicose veins
- Conduct thorough content research to develop sound course structures and easy-to-understand, child-friendly lessons for Learner Circle

Other Assignments

- Worked with Mtutor to develop online courses and training modules
- Worked with Scope Pvt Ltd and developed content for their e-knowledge centre
- Has done German - English translations for Honey translations as a freelancer

Educational Background

2014 - 2016 Ethiraj College for Women, Chennai

Master of Arts (MA) in English Literature

- Did a project and submitted thesis on "Violence and Human Psyche: A Revision of the Argentinian Film, 'Wild Tales'"
- Secured an average of 67%

2011 - 2014 Ethiraj College for Women, Chennai

Bachelor of Arts (BA) in English Literature

- Completed a project on "Paranormal psychological insight into the study of humans" with reference to the literary analysis of the novels titled, "Ring" and "The Amityville Horror"
- Secured an average of 66%

2011 - 2012 Tamizhisai Kalluri, Chennai

Bachelor of Arts (BA) in Bharadham

- Participated in various cultural programmes and won awards
- Received best actor and choreographer award
- Has given numerous stage performances
- Attended many dance workshops

IT

- MS Office and Microsoft Windows

Languages

- English (fluent), German (basic), Tamil (native)

Extra-curricular Activities

Dance - Bharathanatyam, Kuchipudi, Western Dance, Theatre and Performance Arts, Yoga, Health & Fitness, and Martial arts